


# Racism


Identity & Perspective, Module 1




# AGENDA



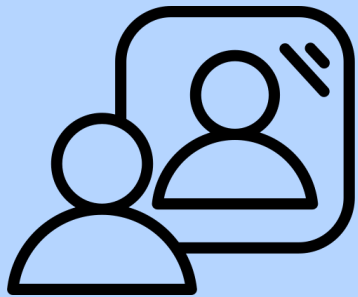
1. Brainstorm: Individually, write one paragraph to answer: What is your earliest experience dealing with race or racism?



2. Activity: Working individually or with a partner, consider some controversial logos, Create a new logo that will remove the controversy.



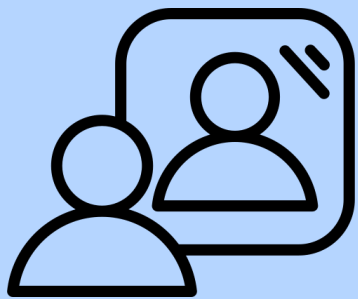
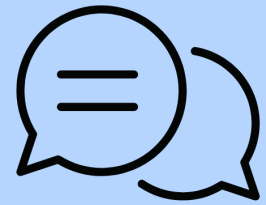
3. Reflect: What did you learn from your research? What did you learn from your partner? How might this be important to the community in which you live?



# BRAINSTORM



What is your earliest experience dealing with race or racism?

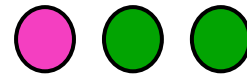
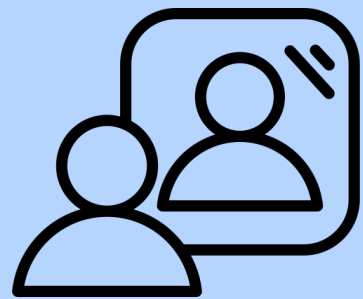
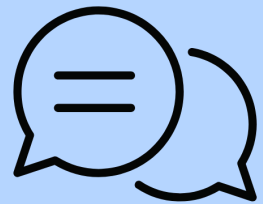


# DISCUSS



**Racism** is prejudice or discrimination against someone of a different race. Racism denies equality to people based on race and it has existed throughout human history.





# DIVE IN



Why do you think the business chose to use the logo in the first place?

Who could have been hurt by use of the logo, and why?

How could you avoid making the same mistake again, if you were to redesign the logo?

Before



After






# ACTIVITY



Activity: Working individually or with a partner, consider some controversial logos, Create a new logo that will remove the controversy.

 **High School**

Worksheet

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Racism

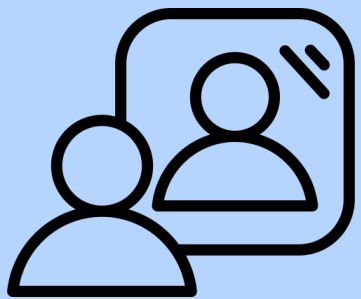
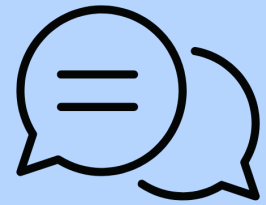
Write one paragraph to answer this question: What is your earliest experience dealing with race or racism?

Design Your New Logo:

Reflect: What did you learn from your research? What did you learn from your partner? How might this be important to the community in which you live?

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# REFLECT



Reflect: What did you learn from your research? What did you learn from your partner? How might this be important to the community in which you live?

# Home Connection



## Home Connection

Purpose

Dear \_\_\_\_\_,

I hope this letter finds you well. I am excited to share with you what we have been exploring in class recently. Our latest lesson focused on the concept of purpose, particularly finding one's life purpose.

We discussed that while the immediate purpose of going to school is to get an education and gain necessary skills, there is a bigger, more profound purpose that each of us can identify. This life purpose is about accomplishing something important to us that is also meaningful to the world. Understanding and having a purpose can lead to greater engagement with others, a love for learning, and even the ability to make a positive impact on the world.

To help students begin thinking about their purpose, we introduced Dr. William Damon's three essential questions from the Stanford Center for Adolescent Development:

1. What are your skills and strengths?
2. What are your interests?
3. What does the world need?

Students completed worksheets to explore these questions and worked independently or in groups to draft their own purpose statements. They reflected on their natural gifts, favorite activities, and the changes they envision for the world.

To continue this exploration at home, please ask your student: "What did you discover about your skills, interests, and how you can contribute to the world? How do you think this might help you define your life's purpose?" This can be a great opportunity for a meaningful discussion about their aspirations and how they can start working towards a fulfilling life purpose.

Please do not hesitate to reach out with any questions or concerns.

Best,

\_\_\_\_\_

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## Professional Development



Racism can be a challenging topic to teach and guide. Teachers need to be aware of their own biases as they monitor the classroom environment. Here are some free resources that might make the subject a little easier to understand.

<https://ny.pbslearningmedia.org/resource/deepening-your-understanding-of-race-and-racism/tools-for-anti-racist-teaching-video-virtual-professional-learning-series/>

<https://www.learningforjustice.org/professional-development>





# Further Study

<https://www.nytimes.com/2017/09/27/learning/lesson-plans/first-encounters-with-race-and-racism-teaching-ideas-for-classroom-conversations.html?action=click&module=RelatedLinks&pgtype=Article>

<https://www.businessinsider.com/15-racist-brand-mascots-and-logos-2014-6>







**Lesson Complete!**

